



Fact Sheet

Overview:

The Constitutional Walking Tour of Philadelphia takes you on a walking journey through America's most historic area - the birthplace of our nation. The Constitutional offers three types of tours of Independence National Historical Park which is home to the Liberty Bell, Independence Hall and the National Constitution Center: 1) Free, Self-guided tours of 30+ historic sites, 2) Live guided tours of 20+ sites and 3) New Philly MP3 Audio Tours that visitors can purchase and listen to on their iPods.

FREE, SELF-GUIDED TOUR

In the spirit of giving something back to the Philadelphia community, Leslie and Jonathan Bari co-founded The Constitutional Foundation, Inc. a Pennsylvania 501(c)(3) non-profit corporation, which created and administers the free, self-guided offering of The Constitutional Walking Tour of Philadelphia. The Constitutional's self-guided tour brochures are available at more than 100 locations including the Independence Visitor Center, National Constitution Center, Pennsylvania Convention Center, area hotels, etc., and online at www.TheConstitutional.com.

GUIDED TOUR

Guided tours depart from the Independence Visitor Center (6th & Market Streets) and are offered daily from Memorial Day through Labor Day and Weekends in the Spring and Fall. School Field Trips, group tours and private VIP tours are available year-round with advance reservations, and group discounts are available for parties of 25 or more.

PHILLY MP3 AUDIO TOUR

The Philly MP3 Audio Tour uses modern day technology, patriotic music, creative sound effects and entertaining storytellers to allow visitors to step back in time and walk in the Founding Fathers' footsteps. The Audio Tour costs \$14.99, and can be purchased and downloaded online at www.PhillyMP3.com. A free preview is available at www.PhillyMP3.com/sample.

The New York Times called The Constitutional "A new walking tour of Philadelphia helps visitors find their way to sites relating to the city's history and its key role in the founding of the United States."¹ *The Philadelphia Business Journal* has recognized The Constitutional as a Top 25 Tourist Attraction in Philadelphia in 2004 and 2005.

FREE, SELF-GUIDED TOUR	GUIDED TOUR ²	PHILLY MP3 AUDIO TOUR
<ul style="list-style-type: none"> • More than 30 sites • Approximately 3.3 miles & 3-4 hours to complete in total • Take at your Leisure • 24 hours a day, 7 days a week • FREE 	<ul style="list-style-type: none"> • More than 20 sites • A 1.25 mile, 75 minute adventure • Departs from the Independence Visitor Center (6th & Market Streets) • 7 days a week, Rain or Shine • Daily, Memorial Day through Labor Day; Weekends in the Spring & Fall • \$17.50 per adult, \$12.50 per child (3-12) 	<ul style="list-style-type: none"> • More than 20 sites • A 1.25 mile, 75 minute adventure • \$14.99 per download • Easy to use • Educational & Entertaining • Storytellers & Historical Character Impersonations • Music & Sound Effects • Recorded Directions from Site to Site • Take at your Leisure

Mission:

The Constitutional Walking Tour of Philadelphia is dedicated to increasing the understanding of, appreciation for and promotion of Philadelphia’s historically significant sites, along a suggested marked sequence, in the Independence Mall area ecosystem. As such, The Constitutional aims to increase the:

- Number of overall visitors to the City of Philadelphia
- Number of historic sites visited per visitor in the Independence National Historical Park area; and
- Total length of time that each visitor spends in the Independence National Historical Park area.

Support:

The Constitutional Foundation gratefully acknowledges the generous support for our free self-guided tours from: H. F. (Gerry) Lenfest, Friends of Independence National Historical Park, American Express Foundation, the United States Department of Education, the National Constitution Center and the Philadelphia Cultural Fund.

Board of Directors:

- Jonathan H. Bari, President of Bari Enterprises and Chairman of The Constitutional
- Leslie S. Bari, Vice Chairman of The Constitutional
- Scott R. Elkins, President of Universal Atlantic Systems
- Stephen M. Foxman, Esq. Partner, Eckert Seamans Cherin & Mellott

The Constitutional’s Free Self-Guided Tour and Map



The official registration and financial information of The Constitutional Foundation, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.

¹ © 2003 The New York Times Company, October 26, 2003, Travel, <http://www.nytimes.com/2003/10/26/travel/26advbx.html>

² Guided Tours and Audio Tours are being offered by The Constitutional Guided Walking Tours, LLC which is a licensee of The Constitutional Foundation d/b/a The Constitutional Walking Tour of Philadelphia; a portion of the proceeds from Guided Tour and Audio Tour fees benefits The Constitutional Foundation and its free self-guided tour.