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Contact: Marc Goldberg
MGMarketingGroup
215.878.3196
mgmarket@aol.com

THE CONSTITUTIONAL FOUNDATION ANNOUNCES ITS FORMATION AS A PENNSYLVANIA NON-PROFIT AND APPOINTS BOARD OF DIRECTORS

Philadelphia, PA, April 22, 2003 – The Constitutional Foundation today announced the launch of The Constitutional Walking Tour of Philadelphia (“The Constitutional”), a free walking journey through America's most historic square mile, the birthplace of our nation and two of the most important documents in Western civilization: The Declaration of Independence and The United States Constitution. Located in Center City Philadelphia, The Constitutional's 3-mile outside walking journey includes many sites within the Independence National Historical Park area, which is home to the Liberty Bell, Independence Hall and the National Constitution Center which opens on July 4, 2003.

The Constitutional Foundation was created as a Pennsylvania non-profit corporation and has applied to the IRS for recognition of tax-exempt status under section 501(c)(3) of the Internal Revenue Code. The Constitutional Foundation serves as an educational entity to help better showcase Philadelphia's historic treasures to the world. According to statistics from the National Park Service from 1999-2002, most visitors to the Independence National Historical Park area visit just the Independence Visitor Center, the Liberty Bell Pavilion and Independence Hall. The Constitutional Foundation aims to broaden the public's knowledge of Philadelphia's historic sites, which will directly benefit the City of Philadelphia and its hospitality sector in terms of increasing the:

- Number of overall visitors to the City of Philadelphia;
- Number of historic sites visited per visitor in the Independence National Historical Park area; and
- Total length of time that each visitor spends in the Independence National Historical Park area.

“The Constitutional Walking Tour of Philadelphia is modeled after The Freedom Trail in Boston which is a free 2.5-mile walking tour denoted by a red line of paint and bricks which guides visitors through Boston to see its many historic sites. The Freedom Trail's slogan is ‘There's so much to see on The Freedom Trail, WE HAD TO DRAW THE LINE,’” said Jonathan Bari, Chairman of The Constitutional Foundation. “We believe that there is so much to see in Philadelphia, that we have to draw the line too.”

The Constitutional Foundation is working towards having The Constitutional Walking Tour of Philadelphia “set in stone” by officially implementing the tour with the red line composed of paint and/or bricks, in combination with the printing and distribution of hard copy and online maps. The Constitutional Foundation is working with various city, state, federal, business and organization constituents involved in the Independence Mall ecosystem to try to officially implement The Constitutional, which is:

- Free;

- A suggested sequence of sites envisioned to be denoted with a line (paint and/or bricks) through America's most historic square mile;
- Self-guided;
- Easy to follow;
- Comprehensive & inclusionary;
- Always open – in-person & online;
- Approximately 3.3 miles & 3-4 hours to complete in total; and
- Complementary to existing tours of Philadelphia

The Constitutional Foundation also announced the appointment of the following members to its Board of Directors:

- Jonathan H. Bari is Managing Director of Jon Bari & Associates, a Management Consulting & Lobbying Services practice.
- Leslie S. Bari is a Senior Marketing Manager at American Express, a diversified worldwide travel, financial and network services company.
- Scott R. Elkins is President of UAS, a national security services firm which protects more than \$10 Billion in commercial assets.
- Stephen M. Foxman is a partner at Eckert Seamans Cherin & Mellott, a national law firm with over 200 attorneys located in offices throughout the eastern United States.
- Mark B. Hoffman is President of Hoffman & Company, a Certified Public Accounting firm.

About The Constitutional Walking Tour of Philadelphia

The Constitutional takes visitors on a walking journey through America's most historic square mile, the birthplace of our nation. Located in Center City Philadelphia, The Constitutional's 3-mile journey includes many sites within Independence National Historical Park which is home to the Liberty Bell and Independence Hall. The Constitutional guides visitors to walk through history where The Declaration of Independence and The United States Constitution were created. Visitors can experience The Constitutional on their own as a self-guided walking tour, and in the future, The Constitutional is planning to offer a guided tour for a fee. For more information on The Constitutional Foundation and its mission, please download the Executive Summary available online at www.TheConstitutional.com. For more information on The Constitutional Walking Tour of Philadelphia, and to see a detailed list of the 33+ historic sites on The Constitutional Walking Tour of Philadelphia, please see www.TheConstitutional.com.

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The official registration and financial information of The Constitutional Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1.800.732-0999. Registration does not imply endorsement.