



Fact Sheet

Overview: **The Constitutional Walking Tour of Philadelphia** (The Constitutional) takes you on a walking journey through America's most historic area - the birthplace of our nation. The Constitutional offers various types of tours of Independence National Historical Park which is home to the Liberty Bell, Independence Hall and the National Constitution Center, including: 1) Live guided tours of 20+ sites, 2) Free, Self-guided tours of 30+ historic sites, and 3) The Constitutional Audio Tour that visitors can purchase and listen to on their iPods.

Since Philadelphia is best seen by foot, The Constitutional Walking Tour of Philadelphia is the best way to explore America's Birthplace, taking you behind the scenes to the places where other tours cannot venture. According to the *Chicago Tribune*,
"No visit to Philadelphia is complete without taking a Constitutional Guided Walking Tour, a 75-minute, mile and a quarter stroll that puts 15 historic sites, from Independence Hall to the National Constitution Center, and Ben Franklin, in perspective."

The *Philadelphia Business Journal* has named The Constitutional as a Top 25 Tourist Attraction in Philadelphia since 2004.

Go Green & Take Philadelphia's Most Eco-Friendly Tour – The Constitutional uses only renewable sources of energy by exercising visitors' right to walk. In addition to not polluting the environment, The Constitutional helps visitors burn off calories from their Philadelphia Cheesesteak and soft pretzel experience. Plus, The Constitutional is "green friendly" when it comes to visitors' wallets in comparison to many other tours.

The Constitutional also created and manages the **Spirits of '76 Ghost Tour of Philadelphia** which is 1 Part History, 2 Parts Haunt and visits more than 20 of Historic Philadelphia's Frights & Sights on a 75 minute ghoulish walking adventure. See www.Spiritsof76.com for more information.

Guided Tour

Guided tours depart from the Independence Visitor Center (6th & Market Streets) and are offered daily from April through November. School field trips, group tours and private VIP tours are available year-round with advance reservations, and group discounts are available for parties of 25 or more.

Free, Self-Guided Tour

In the spirit of giving something back, Leslie and Jonathan Bari developed and offer the free self-guided version of The Constitutional Walking Tour of Philadelphia. The Constitutionals self-guided tour brochures are available free of charge online at www.TheConstitutional.com.

Audio Tour

The Constitutional Audio Tour uses modern day technology, patriotic music, creative sound effects and entertaining storytellers to allow visitors to step back in time and walk in the Founding Fathers' footsteps. The Audio Tour costs \$14.99, and can be purchased and downloaded online at www.PhillyMP3.com. Winner of 2006 Communicator Audio Award in Tourism. Free preview: www.PhillyMP3.com/sample.

The Constitutional Walking Tour of Philadelphia

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GUIDED TOUR	FREE, SELF-GUIDED TOUR	THE CONSTITUTIONAL AUDIO TOUR
<ul style="list-style-type: none"> • More than 20 sites • A 1.25 mile, 75 minute adventure • Departs from the Independence Visitor Center (6th & Market Streets) • 7 days a week, Rain or Shine • Daily, Memorial Day through Labor Day; Weekends in the Spring & Fall • \$17.50 per adult, \$12.50 per child (3-12) • Field Trips, Private Tours and VIP Tours offered year-round 	<ul style="list-style-type: none"> • More than 30 sites • Approximately 3.3 miles & 3-4 hours to complete in total • Take at your Leisure • 24 hours a day, 7 days a week • FREE 	<ul style="list-style-type: none"> • More than 20 sites • A 1.25 mile, 75 minute adventure • \$14.99 per download • Easy to use • Educational & Entertaining • Storytellers & Historical Character Impersonations • Music & Sound Effects • Recorded Directions from Site to Site • Take at your Leisure

Mission:

The Constitutional Walking Tour of Philadelphia is dedicated to increasing the understanding of, appreciation for and promotion of Philadelphia's historically significant sites in the Independence Mall area ecosystem. As such, The Constitutional aims to increase the:

- Number of overall visitors to the City of Philadelphia
- Number of historic sites visited per visitor in the Independence National Historical Park area; and
- Total length of time that each visitor spends in the Independence National Historical Park area.

Management:

- Jonathan H. Bari, President of The Constitutional
- Leslie S. Bari, Executive Vice President of The Constitutional